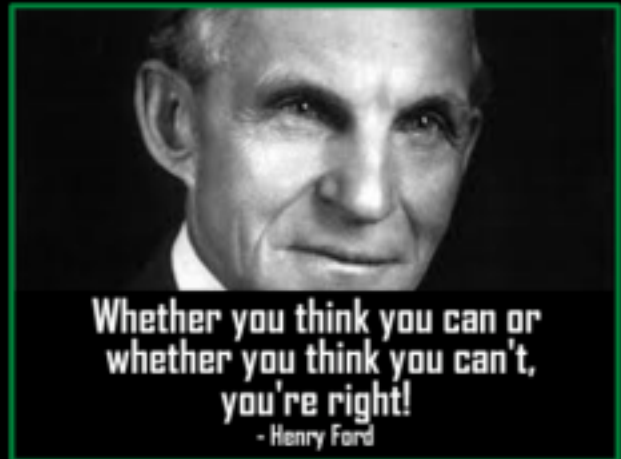


Reaching Millions



Unit 14 Lesson 2 Day 3

Reaching Millions

Which Model T would you want to own?

Which Model T would you want to own?

A. Roadster



B. 1 Ton Truck



C. Roadster convertible



D. Station Wagon



Learning Objectives

Learning Objectives

- Summarize the methods Henry Ford used to bring automobiles to the masses.

Who Am I?

Who Am I? Joseph Pulitzer



- Newspaper Publisher
 - St. Louis Post Dispatch
 - New York World
- Pulitzer Prize
 - 21 awards given yearly
 - Achievements in newspaper and online journalism, literature and musical composition



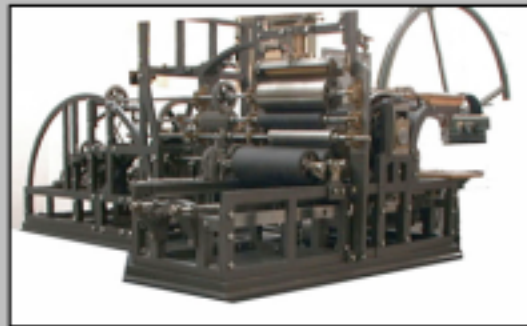
Word Scramble

Word Scramble

Dime

novel

- **mid loven** – type of book that became popular because they were affordable thanks to the high-speed **printing presses**
tinigpr sresspes



Test your knowledge??

Test your knowledge...

- Magazines printed on cheap wood-pulp paper were known as:


- A. Comic Books
- B. Pulps
- C. Wild Wild West





Hint: they contained science fiction and tales of the American West

How did education impact economics?

How did education impact economics?

A. More education = an increase  in the economy

~~B. More education = a decrease  in the economy~~

~~C. Less education = an increase  in the economy~~

Slide9

Why did you choose to come to Agora Cyber Charter School?

better and faster curriculum

bullying

i wanted to stay out of troble

better teachers

My mom wanted me to have a better education
and she thought it was safer

because of bulling

a lot of fights goes on at a public school that I was going to go to
i was getting bullied when i was younger so my mom decided we would try this

I didnt choose my mom felt like it was better . I
didnt wanna com e in a social person i hate
being behind a computer but oh well

I had anxiety

my parents didnt even tell me..

Slide10

Why did you choose to come to Agora Cyber Charter School?

courses and more options for me when i graduate to go to college.

Social Anxiety.

i choose to try it and because i was being bullied

am only staying for 8th grade and i cam here because i moved away from my old school

my mom thought it was safer

charter school i would have had to repeat the grade because most school would probably be filled up already

as sapoost to movie to florida and if i was at my old charter school i would have had to reapeet the grade becc

uniforms xD

Slide11

Why did you choose to come to Agora Cyber Charter School?

teacher issues

bullies

because i have anxiety and depressio

parents made me ..

to get a better and safer education

I came to Agora because I wouldn't go to school
because of my grades, and
there, and to try something
new

For my health and grades

my mom and dad just wanted to try this school out

public schools around here are to big im used to a graduating class of 50 if that

Henry Ford??



Henry Ford...

...invented the first automobile. True or False?

- **False!**
 - While Ford didn't invent the automobile, he created a vehicle that was lighter, faster and cheaper – that would be available to most middle-class families

Ford's Quadricycle

Ford's Quadricycle

gasoline buggy



Model T

Model T



Mass produce a simply, sturdy, car

Mass produce a simply, sturdy, car



Slide16

The slide features a central red rectangular area with white text. To the left and right of this red area are two black and white photographs. The left photo shows a person working on a car in a factory setting. The right photo shows a group of people gathered around a vintage car. The background of the slide is a light gray color.

Ford Historic Model T

CarDataVideo

Why did people want to work in
Ford's Factory?

How did you start a Model T?

Was the Model T a durable car?

Contributions??

Contributions...

5-day work week

\$5 a day pay
(minimum wage
was \$2.50)



Assembly lines



Cars affordable
to the masses

Changing America??

Changing America...




Highlight ways that Ford built his Model-T so that more people could buy it.

Highlight ways that Ford built his Model-T so that more people could buy it.

1. Created an assembly line of workers
2. Forced workers to work long hours every day
3. Used conveyor belts to deliver automobile parts to workers
4. Took away lunch breaks
5. Each worker would perform a specific task on each Model-T

Quick Check:

Quick Check:

- Henry Ford made many important contributions to the auto industry. Which of the following was not one of his innovations?

- A. He invented the automobile.
- B. He introduced the five-day work week.
- C. He guaranteed most of his workers a salary of five dollars a day.
- D. He established assembly lines to make cars quickly and cheaply.

Which Model T would you want to own?

Which Model T would you want to own?

A. Roadster



B. 1 Ton Truck



C. Roadster convertible



D. Station Wagon



Great Work today!

Great Work today!

■ Exit Ticket

Type in chat: Name two
important contributions Henry
Ford made

■ Homework:

- Complete Unit 14.2 take home quiz in sapphire
- Unit 14 Reading Guide HW Questions 12-15
- Next week Unit 14, Lesson 3 with Mr. Smyntek



"If I had asked people what
they wanted, they would
have said faster horses."
- Henry Ford

